

Engaging Investors

Crossing the Growth Chasm

Sarah Whipp





Agenda

1

Callsign Intro and Our Story

2

Building blocks for getting investment

Blueprint from WEF Start Up Program

3

Producing your pitch decks

4

Investor pitch meetings

5

Q&A

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Who We Are

Company Background

Making digital
identification as simple and
secure as possible

Series A Funding

\$35 Million

Founded

2012

Team

120+



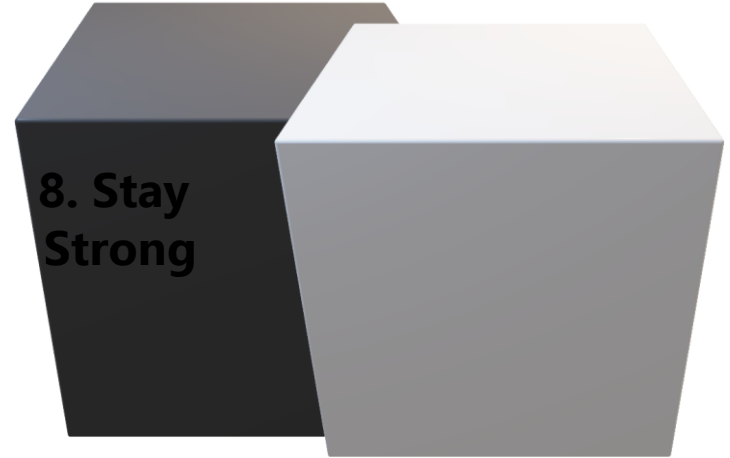
TECHNOLOGY
PIONEER





WEF Start-up Program

Investment Building Blocks



6. Produce the Pitch



4. Get Some Competition



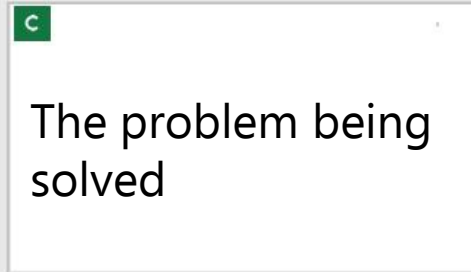
The Pitch Deck



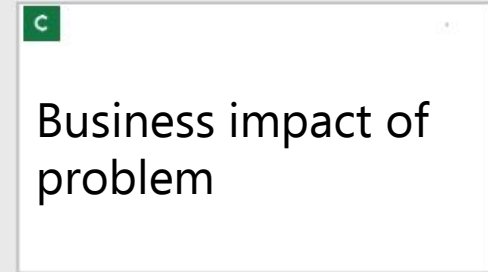
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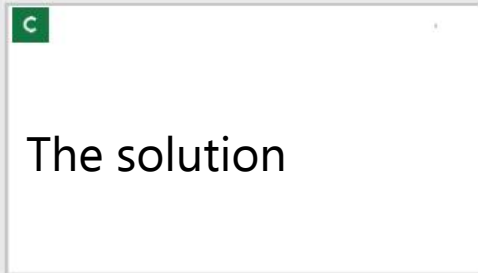
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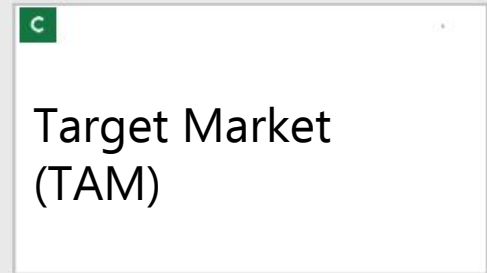
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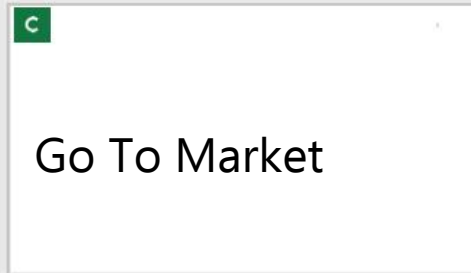
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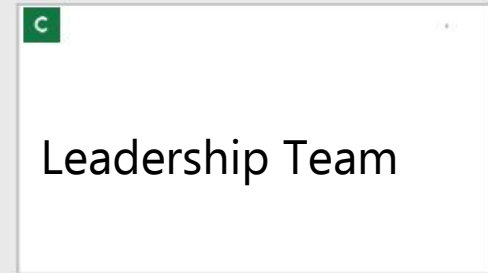
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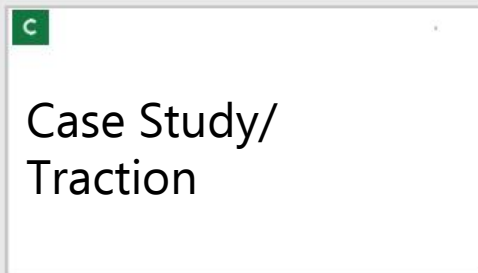
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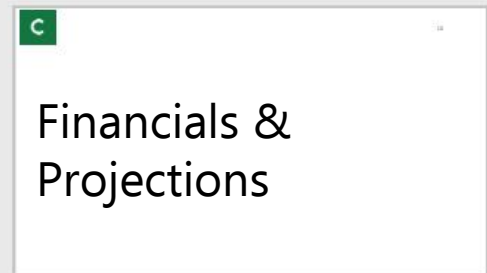
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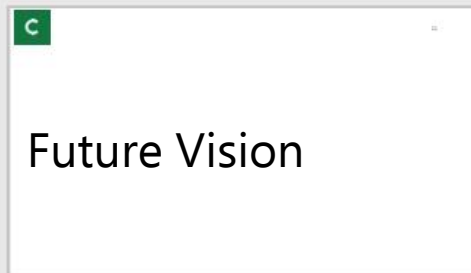
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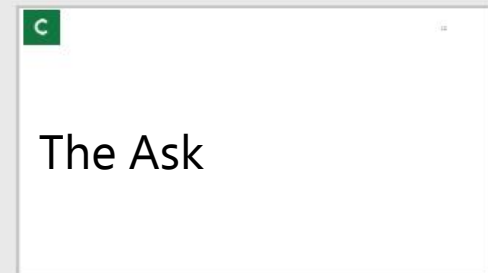
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10



11



12



A man in a dark blue long-sleeved shirt and glasses stands at the front of a meeting room, smiling and gesturing with his hands. He is presenting to a group of seven people seated around a large wooden conference table. The room features a whiteboard with various diagrams and charts, including a grid with arrows and a flowchart. The scene is brightly lit, and the atmosphere appears professional and collaborative.

The Pitch Meeting

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